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7+ HIGH INCOME SKILLS

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About Saurabh



Saurabh Bhatnagar helps individuals & businesses scale their revenue using online marketing by helping them get more clients/customers.

Saurabh is the founder of multiple SAAS businesses & is the world's finest online business growth strategist.

He has mentored multiple businesses to hit 6-7 figures revenue.

Saurabh has developed his unique proprietary "TFP Formula" that he uses to generate profits & revenue online.

And that same formula is the reason behind him being behind some of Facebook's highest ROI ad campaigns & automated business funnels with the highest conversion numbers.

7 + High Income Skills

There is a massive difference between how different people earn money.

Normal people are paid on the basis of the time that they spend doing the work.

On the other hand, people who have high-income skills are paid for the value that they deliver or the results that they provide.

Also, these people solve a bigger problem because of which they are paid more than other people.

In this ebook, I have mentioned **7+ High-income skills** that you can learn to get paid on the basis of the value you deliver instead of the time you spend doing these things.

Also, each of these skills is sufficient enough to unlock the door of financial success for you.

Ready?

Let's go!

1. Copywriting

Copywriting is one of the high demand skills in today's market. If you know how to write good sales copies, you can easily earn anywhere between \$1000- \$10000 or even more depending upon the clients you work with.

The reason why copywriters are paid more is that what they write directly affects the sales of the company or the brands.

Once you learn this skill, selling anything becomes so much easier.

2. Sales

If you ask me a skill that is never going to die. My answer would be this.

Sales is an integral part of any business or corporation that exists today.

Even at the time of marriage, people tend to sell their qualities to the other side.

There are a few books that are amazing when it comes if you want to learn sales:

- a. Influence (by Robert B. Cialdini)

- b. Persuasion (by Robert B. Cialdini)
- c. The Ultimate Sales Machine (by Chet Holmes)
- d. How to win friends and influence people (by Dale Carnegie)

3. Funnel Building

If you know how to build a sales funnel for a company or a business and you are good at sales, you can make a lot of money.

Unfortunately, very few people are known of the concept of funnels today but a good funnel can change lives.

Thus, if you want to become great at a skill, funnel building is a good option.

4. Facebook/Google ads

People are more aware of online advertising and its power than ever before. So, it's your time to learn and hone Facebook and Google advertising skills.

Once you do it, you'll be able to work with multiple clients simultaneously and get paid on a monthly basis.

There is another model where you can charge a monthly retainer plus you can also charge a percentage of sales or profits.

For example, if you are working for real estate clients and running ads for them, you can charge a monthly retainer plus a 5% commission on each

sale... When they sell a real estate property worth 50 Lacs because of the ads, you easily make 2.5 Lac in commissions.

5. Content Creation

Content creation is a skill that can help you build your brand and once give a lot of value, you're followed by more and more people.

All you need to do is to harness the power of content creation and learn to monetize your audience.

Once you're able to monetize your audience, you can scale your income to 6-7 figures easily.

6. Email Marketing

If you are good at email marketing, you can easily work with multiple clients nationally and internationally and generate massive revenue for yourself.

You can work as a freelancer or a full-time employee to handle the company's email campaigns and get paid anywhere around \$1000 to \$5000 per month.

If you work with multiple clients, this income can even go to 5 or six figures.

7. Course Selling

If you are someone who has really good skills, then course creation and selling can help you get a massive jump in your life.

I've even seen courses on sleeping and for pets and they are selling quite well.

There are some benefits of course selling that make it one of the high-income skills and fetch massive revenue for you:

1. You can scale your course to any level as you can enroll as many people as you want.
2. You can sell other offerings with your course and generate massive revenue for yourself.
3. The cost of setup is usually low and you can invest more into marketing your course.

8. Affiliate Marketing

Let's suppose that you do not have any product but you have an audience that is loyal, then affiliate marketing is the best option for you.

Just by recommending your audience, you can create a good revenue.

If you are a part of my email list, you must have seen me promoting some softwares over there and this is something that you can do as well.

But make sure that you recommend good products only.

If you do not have an audience yet, then you need to create a lot of content and offer a lead magnet so that you can build your email list.

Some websites which you can use for affiliate marketing are JVZoo and Clickbank.

So these were the top 8 high-income skills that make can help you to take your earnings to the next level. If you are already learning one of them....

Congratulations, you are on the right path.

But if not, you can start your journey with us.

[Book A Call With Us](#)

Want expert guidance on how to learn all other online business skills & achieve massive success online?

Book a free 1:1 call with our experts and join our programs where we teach how to start and scale your first or next online business from scratch.

[Link to book your call:](#)

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